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www.AmericanTackle.us
Sales@AmericanTackle.us

Greetings:

Thank you for your interest in American Tackle products. Our Dealer Application is enclosed. Please complete this form in its entirety and return to us for processing. Upon approval, you will be sent an application for credit along with our wholesale price list.

Opening Orders

An opening order of \$1000 minimum (excluding shipping and taxes) is required to qualify for a wholesale account. There is a \$1000 annual re-qualification. If the qualifying order is placed in the last quarter of the calendar year, it will be applied to the following year without re-qualification.

Payment Terms on Opening Order

Opening order terms are Cash, Money Order, Certified Check, Credit Card (Visa/MasterCard only), or bank transfer.

FET (Federal Excise Tax)

If you are a U.S. business entity, we are, by law, required to add 10% Federal Excise Tax (FET) to all orders. If you are exempt from this tax, you must provide official IRS documentation from approved form 637.

Wholesale Distributors

You may also wish to contact one of our authorized wholesale distributors. See enclosed list.

American Tackle has both minimum wholesale and retail pricing. There is no discounting of our product for resale unless authorized by American Tackle. Anyone buying at dealer price must have a current occupational license. A copy of your license or whatever is issued by your State must accompany your completed dealer application. Florida entities must provide their State Retail Tax Certificate as well.

We look forward to the opportunity to provide you and your customers with some of the finest rod components available. If you have any questions or require any assistance, please do not hesitate contacting us.

Sincerely,
American Tackle Co., Inc.

Enclosures