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DEALER APPLICATION

BUSINESS NAME _____

APPLICANT'S NAME _____ TITLE _____

MAILING ADDRESS _____ CITY _____ STATE _____ ZIP _____

IS THIS A RESIDENTIAL ADDRESS? YES NO

TELEPHONE NUMBER _____ FAX NUMBER _____

ALTERNATE PHONE NUMBER _____

EMAIL ADDRESS _____ WEB ADDRESS _____

TYPE OF BUSINESS CORPORATION PARTNERSHIP SOLE PROPRIETER LLC FOREIGN

FEIN OR SSN _____ YEARS IN BUSINESS _____

SPECIALTY: ROD BUILDER TACKLE STORE JOBBER RETAILER MANUFACTURER

INTERNET COMMERCE/CATALOG OTHER

IF ROD BUILDER, WHAT TYPE DO YOU BUILD? FLY INLAND WATERS INSHORE OFFSHORE

HOW MANY RODS PER YEAR DO YOU BUILD? _____

WHO ARE YOUR SOURCES FOR ROD BUILDING COMPONENTS? _____

WHAT IS YOUR DISCOUNT STRUCTURE _____

HOW DID YOU LEARN ABOUT US? AD REFERRAL MESSAGE BOARD OTHER

PRODUCT INTERESTS _____

I HEREBY CERTIFY THAT THE ABOVE INFORMATION IS TRUE AND CORRECT.

SIGNED _____ DATE _____

PRINT NAME _____ TITLE _____

RETURN BY MAIL, FAX OR E-MAIL TO THE ADDRESSES ABOVE.